Monitoring and Evaluating Scotland’s Alcohol Strategy (MESAS)

Alcohol consumption in Scotland and the prospects for alcohol pricing policies

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NHS Health Scotland
Chronic Liver Disease mortality rates per 100,000 population 1950-2006
Consumption
Alcohol sales in Scotland and England & Wales per adult aged ≥16, 1994-2010

Source: Nielsen/CGA
Alcohol sales in Scotland and England & Wales per adult aged ≥16, by market sector, 1994-2010

Source: Nielsen/CGA
Alcohol sales in Scotland and England & Wales per adult aged ≥16, by drink type, 1994-2010

Source: Nielsen/CGA
Alcohol sales in Scotland and England & Wales per adult aged ≥16, by drink type, 1994-2010

Source: Nielsen/CGA
Alcohol sales in Scotland and England & Wales per adult aged ≥16, by drink type, 1994-2010

Source: Nielsen/CGA
Alcohol sales in Scotland and England & Wales per adult aged ≥16, by drink type, 1994-2010

Source: Nielsen/CGA
Alcohol sales in Scotland and England & Wales per adult aged ≥16, by drink type, 1994-2010

Source: Nielsen/CGA
Estimates of alcohol consumption per adult aged ≥16: retail sales vs self-report survey

- Scotland sales (Nielsen)
- Scotland self-report (Scottish Health Survey)
- Scotland self-report (General Lifestyle Survey)
% exceeding benchmarks on heaviest drinking day in past week, by sex and SIMD, 2008

Source: Scottish Health Survey
% exceeding benchmarks on heaviest drinking day in past week, by sex and SIMD, excluding abstainers, 2008

Source: Scottish Health Survey
Price
Price distribution (%) of alcohol sold off-trade in Scotland, 2010

Source: Nielsen
Price distribution (%) of alcohol sold off-trade in Scotland, 2010

% of all off-trade alcohol (L pure alcohol)

Price band (ppu)

Source: Nielsen
Price distribution (%) of alcohol sold off-trade in Scotland and England & Wales, 2010

Source: Nielsen
Price distribution (L per adult) of alcohol sold off-trade in Scotland and England & Wales, 2010

Source: Nielsen
Volume of alcohol (L per adult) sold off-trade in Scotland and England & Wales, by drink type, 2010

Source: Nielsen
Price distribution (L per adult) of spirits sold off-trade in Scotland and England & Wales, 2010

Source: Nielsen
Price distribution (L per adult) of vodka sold off-trade in Scotland and England & Wales, 2010

Source: Nielsen
Summary

• Per capita alcohol sales in Scotland 23% higher than in England & Wales.
• This is largely due to higher off-trade sales of cheap spirits, particularly vodka.
FURTHER INFORMATION
- MESAS pages at www.healthcotland.com

ACKNOWLEDGEMENTS
- NHS Health Scotland
  Dr Gerry McCartney, Neil Craig, Andy McAuley, Fiona Myers
- ISD
  Lesley Graham, Joanne Hattie, Lucy Aiken, Chris Black, Natalie Stoner. Kevin Dunbar (on placement from NHS Tayside)

Thanks for listening!